

How to showcase your company's participation in this year's TBMI Challenge

Thank you so much for participating in the 2025 TBMI Challenge – we truly appreciate it.

We encourage you to share your participation on social media, allowing us to tell the great stories together.

Tag @AU Herning and use #TBMIChallenge2025

LinkedIn is our preferred platform for sharing great stories about collaborations between the university and local businesses.

Capture the students in a few photos and create one or more posts while they are visiting.

Remember to tag @AU Herning and use the hashtag #TBMIChallenge2025 in your posts. This way, we can share your content and help generate visibility for your company.

Share your photos with us

We would love to receive photos and stories from your company visit so we can feature them on AU Herning's channels.

Why engage on social media?

By sharing your participation in the TBMI Challenge on social media, you gain exposure to both AU Herning's network and other businesses. At the same time, you showcase your company's commitment to development and investing in future talent.

Thank you in advance for your support – and enjoy the experience!

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WANT TO KNOW MORE?

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